

# **E-Commerce P.U Old QUESTIONS PAPER (2016)**

## **SEM-6**

### **SECTION A**

- 1) Advantage and Disadvantages of E-COMMERCE and Architecture framework of E-COMMERCE ?
- 2) Explain use of Hyper Text Public in e-commerce?
- 3) Explain Difference b/w Firewall and Encryption Policy used in E-commerce.
- 4) Explain Mercantile model from Consumer Perspective in E-commerce?

(15×2=30 marks)

### **SECTION B**

- 5) Explain Push Based Advertisement model for Internet?
- 6) Explain Various Risk in Electronic Payment?
- 7) Discuss in Two business Applications in EdI?
- 8) Benefit of Using Smart card in E-commerce?

(15×2=30 marks)

### **SECTION C**

- 1) EDI
- 2) Digital Signature
- 3) Two types of Threats in E-commerce
- 4) Consumer Oriented Application in E-commerce
- 5) What is Credit Card ? how it's use?
- 6) Explain Concept used in E- E-commerce Security?
- 7) Public Policy in Used in E-commerce?
- 8) Give me Example of Passive Advertisement Model? (1marks)

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